

Privacy policy

Tashkent city • "28" February 2024

This Privacy Policy of Personal Data (hereinafter referred to as the Privacy Policy) applies to all information provided by ONE PLATFORM MEDIA LLC, located on the domain name Salom.tv , can get information about the User while using the site, programs and products of the site Salom.tv .

1. DEFINITION OF TERMS>

1.1 The following terms are used in this Privacy Policy:

1.1.1. "Site Administration (hereinafter referred to as the Site Administration)" – authorized site management employees acting on behalf of ONE PLATFORM MEDIA LLC, who organize and (or) process personal data, as well as determine the purposes of personal data processing, the composition of personal data to be processed, actions (operations), committed with personal data.

1.1.2. "Personal data" means any information relating directly or indirectly to a specific or identifiable individual (subject of personal data).

1.1.3. "Personal data processing" means any action (operation) or a set of actions (operations) performed with or without the use of automation tools with personal data, including collection, recording, systematization, accumulation, storage, clarification (updating, modification), extraction, use, transfer (distribution, provision, access), depersonalization, blocking, deletion, destruction of personal data.

1.1.4. "Confidentiality of personal data" is a mandatory requirement for the Operator or other person who has access to personal data to prevent their dissemination without the consent of the personal data subject or the presence of other legal grounds.

1.1.5. "Site User (hereinafter referred to as the User)" means a person who has access to the Site via the Internet and uses the Site.

1.1.6. "Cookies" is a small piece of data sent by a web server and stored on the user's computer, which the web client or web browser sends to the web server in an HTTP request each time when trying to open a page of the corresponding site.

1.1.7. "IP address" is a unique network address of a node in a computer network built using the IP protocol.

2. GENERAL PROVISIONS

2.1. The User's use of the site means acceptance of this Privacy Policy and the terms of processing of the User's personal data.

2.2. In case of disagreement with the terms of the Privacy Policy, the User must stop using the site.

2.3. This Privacy Policy applies only to the website salom.tv . The Site does not control and is not responsible for third-party sites to which the User can click on links available on the site.

2.4. The site Administration does not verify the accuracy of the personal data provided by the Site User.

3. SUBJECT OF THE PRIVACY POLICY

3.1. This Privacy Policy establishes the obligations of the Site Administration to non-disclosure and ensure the confidentiality of personal data that the User provides at the

request of the Site Administration when registering on the site or when placing an order for the purchase of Goods.

3.2. The personal data authorized for processing under this Privacy Policy is provided by the User by filling out the registration form on the salom Website. The TV in the section is the name of the section and includes the following information:

3.2.1. last name, first name, patronymic of the User;

3.2.2. The User's contact phone number;

3.2.3. e-mail address (e-mail);

3.2.4. the delivery address of the Goods;

3.2.5. the User's place of residence.

3.3. The Site protects the Data that is automatically transmitted during the viewing of advertising blocks and when visiting pages on which the statistical script of the system ('pixel') is installed:

- IP address;

- information from cookies;

- information about the browser (or other program that provides access to the display of ads);

- Access time;

- the address of the page where the ad block is located;

- referrer (address of the previous page).

3.3.1. Disabling cookies may result in the inability to access parts of the site that require authorization.

3.3.2. The Site collects statistics on the IP addresses of its visitors. This information is used to identify and solve technical problems, to control the legality of financial payments.

3.4. Any other personal information not mentioned above (purchase history, browsers and operating systems used, etc.) is subject to secure storage and non-proliferation, except as provided in paragraphs 5.2. and 5.3. of this Privacy Policy.

4. PURPOSES OF COLLECTING USER'S PERSONAL INFORMATION

4.1. The Site Administration may use the User's personal data for the following purposes:

4.1.1. Identification of the User registered on the site for placing an order and (or) concluding a Contract for the purchase and sale of goods remotely with Salom.tv .

4.1.2. Providing the User with access to personalized Website resources.

4.1.3. Establishing feedback with the User, including sending notifications, requests regarding the use of the Site, provision of services, processing requests and requests from the User.

4.1.4. Determining the User's location to ensure security and prevent fraud.

4.1.5. Confirmation of the authenticity and completeness of the personal data provided by the User.

4.1.6. Creation of an account for making purchases, if the User has agreed to create an account.

4.1.7. Notifying the Site User about the status of the Order.

4.1.8. Processing and receiving payments, confirmation of tax or tax benefits, contesting payment, determining the right to receive a credit line by the User.

4.1.9. Providing the User with effective customer and technical support in case of problems related to the use of the Site.

4.1.10. Providing the User with his consent, product updates, special offers, pricing information, newsletters and other information on behalf of the Platform or on behalf of the Platform's partners.

4.1.11. Carrying out advertising activities with the consent of the User.

4.1.12. Providing the User with access to the sites or services of the Platform's partners in order to receive products, updates and services.

5. METHODS AND TERMS OF PROCESSING PERSONAL INFORMATION

5.1. The processing of the User's personal data is carried out without time limit, in any lawful way, including in personal data information systems using automation tools or without using such tools.

5.2. The User's personal data may be transferred to the authorized state authorities of the Republic of Uzbekistan only on the grounds and in accordance with the procedure established by the legislation of the Republic of Uzbekistan.

5.3. In case of loss or disclosure of personal data, the Site Administration informs the User about the loss or disclosure of personal data.

5.4. The Site Administration takes the necessary organizational and technical measures to protect the User's personal information from unauthorized or accidental access, destruction, modification, blocking, copying, distribution, as well as from other illegal actions of third parties.

5.5. The Site Administration, together with the User, takes all necessary measures to prevent losses or other negative consequences caused by the loss or disclosure of the User's personal data.

5.6. In case of linking a plastic card for payment of tariffs or other options of the Platform, then the auto payment of the options and tariffs selected by the user for the following months of use will be automatically enabled and the corresponding payment will be charged. Also, the User has the right to disable this auto payment through his profile in the Platform

6. OBLIGATIONS OF THE PARTIES

6.1. The User is obliged to:

6.1.1. Provide information about personal data necessary for using the Site.

6.1.2. Update and supplement the information provided on personal data in case of changes to this information.

6.2. The Site Administration is obliged to:

6.2.1. Use the information received exclusively for the purposes specified in clause 4 of this Privacy Policy.

6.2.2. To ensure the storage of confidential information in secret, not to disclose without the prior written permission of the User, as well as not to sell, exchange, publish, or disclose in other possible ways the transferred personal data of the User, except for clause 5.2 of this Privacy Policy.

6.2.3. Take precautions to protect the confidentiality of the User's personal data in accordance with the procedure usually used to protect this kind of information in the existing business turnover.

6.2.4. To block personal data related to the relevant User from the moment of the request or request of the User or his legal representative or the authorized body for the protection of the rights of personal data subjects for the period of verification, in case of identification of false personal data or illegal actions.

7. RESPONSIBILITY OF THE PARTIES

7.1. The Site Administration, which has not fulfilled its obligations, is responsible for losses incurred by the User in connection with the misuse of personal data, in accordance with the

legislation of the Republic of Uzbekistan, except for the cases provided for in paragraphs 5.2. and 7.2. of this Privacy Policy.

7.2. In case of loss or disclosure of Confidential Information, the Site Administration is not responsible if this confidential information:

7.2.1. Became public domain before its loss or disclosure.

7.2.2. It was received from a third party before it was received by the Site Administration.

7.2.3. It was disclosed with the User's consent.

8. DISPUTE RESOLUTION

8.1. Before filing a lawsuit on disputes arising from the relationship between the Site User and the Site Administration, it is mandatory to submit a claim (a written proposal for a voluntary settlement of the dispute).

8.2. The recipient of the claim within 30 calendar days from the date of receipt of the claim, notifies the applicant of the claim in writing about the results of the claim review.

8.3. If an agreement is not reached, the dispute will be referred to a judicial authority in accordance with the current legislation of the Republic of Uzbekistan.

8.4. The current legislation of the Republic of Uzbekistan applies to this Privacy Policy and the relationship between the User and the Site Administration.

9. ADDITIONAL CONDITIONS

9.1. The Site Administration has the right to make changes to this Privacy Policy without the User's consent.

9.2. The new Privacy Policy comes into force from the moment it is posted on the Website, unless otherwise provided by the new version of the Privacy Policy.

9.3. All suggestions or questions regarding this Privacy Policy should be reported

9.4. The current Privacy Policy is posted on the page at www.salom.tv

Updated on May 08, 2025